

A Unique Opportunity to Learn from One of the World's Most Influential Thinkers on Leadership

It's Not Magic: The Ordinary Skills of Exceptional Leaders

We are thrilled to announce a truly special, exclusive and free event for the HR community.

On Thursday 9th October, 12:30pm–13:30pm, we will be joined by **John Amaechi OBE** – world-renowned organisational psychologist, bestselling author, and one of the most respected voices in leadership today. Over the past five years, John has co-hosted four powerful and insightful webinars with us – and we are proud and excited to welcome him back once again for what promises to be an exceptional conversation.



This live discussion will centre on John's latest book: *It's Not Magic: The Ordinary Skills of Exceptional Leaders* (Release date: 25 September 2025). If you've ever felt that leadership books overpromise and underdeliver, this one is different. *It's Not Magic* strips away jargon and mystique to reveal the deceptively simple, powerfully human skills that truly make a difference – skills anyone can learn, practice, and master. In today's complex workplaces, they've never been more essential.

What to Expect in the Webinar

In this exclusive session, Simon Cutner, Director here at Macmillan Davies, will be in conversation with John as he shares:

- Why he wrote *It's Not Magic* and the motivations behind it
- Key insights and examples from the book – chosen especially for an HR audience
- Practical takeaways to inspire reflection and action in your own role
- Live Q&A – your chance to ask John directly, whether about the book or leadership and organisational culture more broadly

About John Amaechi OBE John is an organisational psychologist, bestselling author, and Professor of Leadership at the University of Exeter Business School. As founder of APS Intelligence, he leads a global team transforming leaders and cultures using cutting-edge behavioural science. His journey – from Stockport to becoming the first Briton to play in the NBA – is a powerful testament to resilience and ambition. John is an adviser to FTSE 100 boards, a LinkedIn Top Voice, and author of *The Promises of Giants*. His work is bold, evidence-based, and renowned for leaving leaders transformed and inspired.

Reserve your Place [Register here](#)

Pre-order the Book Be among the first to read *It's Not Magic* by pre-ordering [Order here](#)

Don't miss this rare opportunity to hear directly from John Amaechi OBE – an hour that could shift the way you think about leadership forever.

The Macmillan Davies Team



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